



musée des
confluences

press release
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The musée des Confluences celebrates its first anniversary

On 20 December 2015, the musée des Confluences, the number one cultural facility of the Lyon metropolis, blew out its first candle after being open to the public for a year!

A museum out to meet its public

This first year of opening has been rich in discoveries and things shared. **The public's curiosity about this new place of culture, its benevolent interest in finding out about its philosophy, is a source of pride.**

- 837,558 visitors have come through the Glass doors to venture into the Cloud, the exhibition zone, and to discover there the stories suggested.
- At the same time, 25,388 subscribers have opted for a pass and the chance to visit as often as they want.

An institution without precedent in the French cultural landscape, the musée des Confluences has chosen a multidisciplinary discourse that questions mankind historically and geographically, setting out a new experience of museum visiting.

The first customer satisfaction survey carried out by the permanent observation post of the museum's visitors, between July and September 2015, reveals their support for this procedure.

- 93% of our visitors declare themselves to be satisfied or very satisfied with their visit, willingly recommending the museum to their circle of friends (94%).
- 51% of the people questioned said that they intended to come back again.

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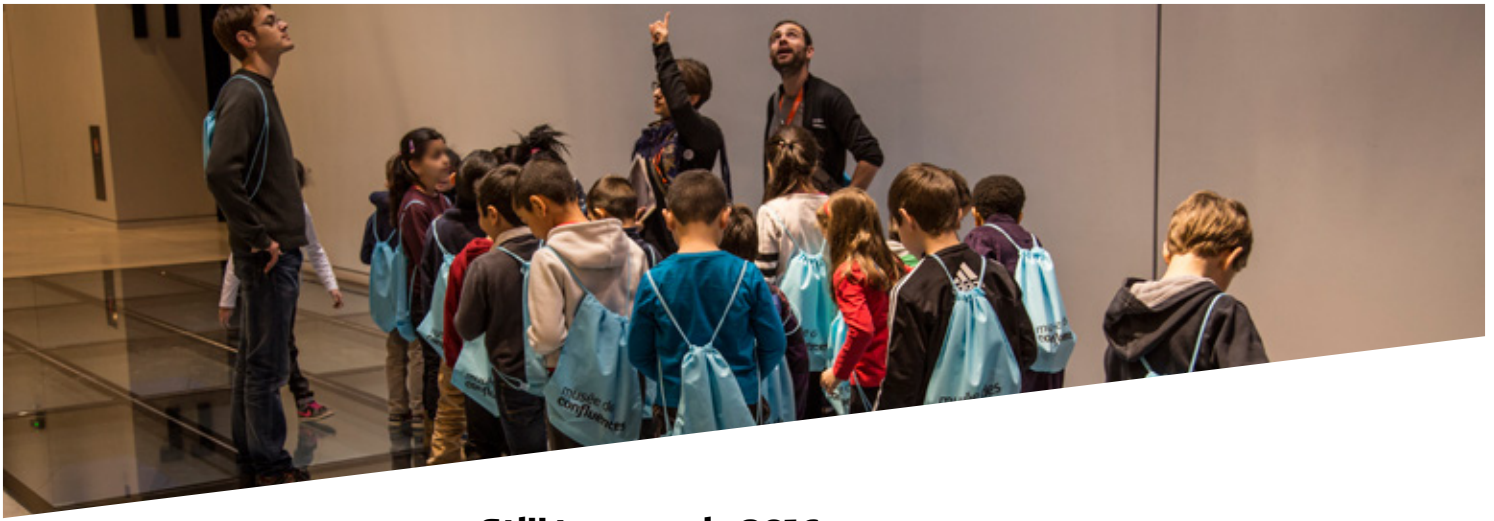


Looking back at this first year of opening, **the profile of the museum's visitors stands out in all its diversity:**

- 33% of them are **under 25** (with admission free to those under 18 and students and special rates for under 25s).
- 7% of visitors are foreign. Our close neighbours – **the Swiss, the Italians and the Germans** – come out on top, confirming the appeal of the museum outside our frontiers.
- Approximately two thirds of the museum's visitors (71%) come from the **Rhône-Alpes region**. The departments of Rhône, Isère and Ain top the list.
- As for visitors nationwide (19%), Parisians account for the major influx of visitors.
- Last but not least, 1,777 groups (36,166 participants), including 720 school parties (18,083 pupils) chose to have a guided visit to explore the museum.

This opening year was also that of the museum's first taking part in big national meet-ups:

- **#MuseumWeek**, the first cultural event on Twitter, excited social networks in March 2015.
- **The European Night of Museums** attracted more than 6,275 people to visit at night, categorizing the museum as 4th of the most frequented places in the provinces.
- **The European Heritage Days** assembled 17,656 visitors. 2,257 of them took part in the Archi'tour visits devoted to the museum's architecture.
- 6,140 visitors frequented the museum on the occasion of the **Festival of Science**, organized in partnership with Lyon's *École normale supérieure*.



Still to come in 2016

20 December 2015 is a chance to look forward enthusiastically to the year 2016. It promises to be stimulating and resolutely faithful to the spirit of the place, at the confluence of different types of knowledge.

The museum will maintain the links established with cultural institutions in Lyon and internationally. The exhibition **“Corps rebelles”** (from 13 September 2016 onwards) devoted to contemporary dance, will be the big high point of the year to come. In co-production with the Musée de la Civilisation de Québec (Canada), its inauguration will mark the launch of the 18th Dance Biennial.

The museum will pursue its role as a crossroads of science around three major dates:

- **“Ma terre première”** [modern earthen houses] (February 23 – July 17, 2016) will highlight the unrecognized properties of raw earth, a traditional and innovative building material.
- **“Antarctica”** (April 18 – August 31, 2016) will offer the visitor a journey through Antarctica in the footsteps of Luc Jacquet to reflect on what is at stake climatewise in our century.
- **“At your feet”** (June 7, 2016 – end of April 2017) will question the shoe as a social object, a symbol of seductiveness and a sign of belonging.

Lectures, meetings, readings, shows, screenings and concerts will complete what is on offer culturally and scientifically keeping pace with programming that is regularly updated. The museum will be an open window on Otherness with the new seasons of the cycle **Vibrations of the world**.

“By instituting a dialogue between all forms of knowledge, its approach to being a museum on several levels is desirous to stimulate curiosity, encourage reflection, create a taste for and a pleasure in finding things out.”

— **Hélène Lafont-Couturier, director of the musée des Confluences**

Photographies,

Cover and preceding page:
Bertrand Stofleth.

Above: Quentin Lafont, musée
des Confluences.